

Smart, clean and intelligent mobility is key to sustainable development  
“Sustainable Mobility for Smart Cities” GPSM conference  
May 20th at Metropolitan Solutions 2015



On May 20th 2015, the “Sustainable Mobility for Smart Cities” GPSM conference took place as part of the Metropolitan Solutions in Berlin. Rita Schwarzelühr-Sutter, Parliamentary Secretary of State of the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB), stressed the importance of sustainable urban development worldwide in her keynote speech. She outlined 4 key steps towards sustainable urban mobility and liveable cities: 1) planning for density with mixed uses 2) encouraging walking and cycling 3) sustainable financing of urban transport and 4) active planning

for the future. In this context, the German Partnership for Sustainable Mobility (GPSM) has an important role in gathering German knowledge and experience in sustainable mobility solutions.

After the welcoming address by Parliamentary Secretary of State Schwarzelühr-Sutter (BMUB), Prof Dr Gerd-Axel Ahrens (TU Dresden) introduced the first panel discussion. In her keynote speech Monika Zimmermann (ICLEI) gave 10 convincing arguments for Sustainable Urban Mobility as a key to sustainable development. The panellists Franz Marré (BMZ), Johannes Fiedler (Doppelmayr), Tim Franke (Siemens), Tom Kirschbaum (ally) and Monika Zimmermann (ICLEI) discussed the challenges and opportunities of sustainable urban transport. In many developing cities, the access to business opportunities, health, education and other basic services has become difficult due to a deteriorating transport environment. Mr. Marré stressed that a paradigm change is needed to serve the transport



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On behalf of

 Federal Ministry  
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needs of people in cities.

**The mitigation of air pollution not only protects human health, but also ecosystems** – Mr. Chen Jinchuan from the Beijing Municipal Commission of Transport kicked off the discussion on clean air by presenting the comprehensive approach that Beijing is taking to improve urban mobility. Together with Chen, the panellists Hans-Jürgen Mäurer (DEKRA), Heiko Balsmeyer (VCD), Thomas Aurich (Delphi) and the moderator Dr. Lorenz Petersen (GIZ) discussed the effects and challenges of transport related emission in urban areas.

**800 million people don't have access to digital information on urban transport** – Sarka Bartova of ally app explained how smart solutions create change in her keynote. Ms. Bartova was joined by Michael Glotz-Richter (City of Bremen), Sebastian Schlebusch (nextbike), Andreas Nelskamp (ViaMaxi) and the moderator Insa Eekhoff (GPSM); together they explored how intelligent solutions can help to introduce new transport modes in people's daily travel behaviour, supporting social cohesion, along with other benefits.



Ostap Budenkevych (City of Lviv/Ukraine) kicked off the last panel **giving insights in the development of innovative solutions for a low-carbon transport system in Lviv**. Moderated by Oliver Lah (Wuppertal Institute), Ostap Budenkevych (City of Lviv), Silvan Rath (Parktag), Duy Cuong Lai (PTV), Claus Habiger (ITS Network Germany), Carsten Recknagel (Telematics Pro) discussed the potential of intelligent transport systems to provide energy-efficient solutions for urban development. Mr. Recknagel emphasised the important role that GPSM can play as a market place for best practices in the global debate on sustainable transport.

Up to 85 participants visited the GPSM exhibition booth at Metropolitan Solutions. In addition, international delegates from around the globe that visited the GPSM stand met representatives of GPSM friends, inter alia from ally, viaMAXI and IP-Dialog. The delegation was organized on behalf of the Federal Foreign Office.

#### **Background to this event**

*During this event at the Metropolitan Solutions in Berlin, national and international experts exchanged experiences and knowledge on sustainable mobility with a strong focus on urban development and related challenges. It focused on three areas:*

- Smart Mobility
- Clean Air
- Intelligent Transport Systems (ITS)

#### **About GPSM**

*This event was hosted by the German Partnership for Sustainable Mobility (GPSM). As a platform for exchanging knowledge, expertise and experiences, the GPSM supports the transformation towards sustainability in developing and emerging countries. As a network it gathers expertise from academia, businesses, civil society and associations.*

**GPSM on behalf of BMZ / BMUB supported by GIZ**

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